



**Jeeves CRM is perfect for companies who want to take care of their customer and supplier relationships. The system eliminates the problem of a labour-intensive and insufficient overview of customer relationships. Perhaps there is potential for better after-sales or improved efficiency when prospecting. All customer and supplier data in the one system means greater efficiency and very low costs when updating.**

Jeeves CRM is a system which means that all vital and current customer data is available to everyone within the same system, as well as both transaction and contact history. The system is completely integrated with all the modules within Jeeves Enterprise, which means that the information is available to all parts of the system.

An important advantage with Jeeves CRM is that it is possible to manage and re-calculate using different currencies within the sales support system. Jeeves CRM can be used online as well as offline. A core strength is that the system offers unlimited segmenting possibilities and automatically creates campaigns from the segmentations made, with the associated links to relevant documents and mails.

<b>Natural part of Jeeves:</b>	By completely removing the need for conversion procedures, all integration costs are eliminated. All company information is still there in the one system and the company card is always up-to-date.
<b>Complete picture of customer:</b>	When all information has been gathered, it is common for all departments. This naturally provides a significantly better basis for decision making.
<b>All information is searchable:</b>	Possibility for vastly improved segmentation. This means that the implementation will be less costly, since the need for pre-defined reports is reduced.
<b>Efficient campaign management:</b>	Create a campaign right from the search results and perform a mailing right away. Possible to create a new campaign from the results of a previous campaign. This means that campaign management becomes much more flexible and faster.
<b>Unlimited currency handling:</b>	Since Jeeves CRM can handle all currencies, it's also easy to perform global sales activities.

<b>Analysis possibilities:</b>	Possible to make detailed forecasts for future deals using analysis of both sales cycle and pipeline.
<b>Easy conversion of existing system to Jeeves CRM:</b>	Since Jeeves CRM contains a fully searchable segmentation matrix with user-defined categories, a salesperson can convert from their own system.
<b>Document management:</b>	All correspondence with a customer is available since it's easy to save mails and other documents with links to the customer card and link documents to access rights.
<b>Exchange Integration:</b>	Significantly less maintenance of the register since it's possible to respond to planned events as well as contact information.
<b>Mailing management:</b>	Less administration thanks to the ability to fetch field information from the customer card and export to your own Word templates.
<b>Competitor monitoring:</b>	Formulate better sales arguments using complete competitor information in the CRM system.